# A bit about TechCrunch:

TechCrunch is a globally recognized media and tech publication that covers the depth and breadth of emerging technology for millions of readers. From startups to venture capital, academic research and bootstrapped founders – TechCrunch covers the universe of technology at the edge of productization. We obsess about the moment that things become real.

We're a team of eclectic obsessives that cover the wild world of early companies and bring our own specialities to the team. As a journalist at TechCrunch you'll get to see new tech before anyone else on the planet and have the intense but rewarding job of contextualizing it for an audience of founders, entrepreneurs, investors and the general public.

On **June 6th**, **2022**, we're kicking off our **Multimedia Journalism Fellowship** program in New York, Los Angeles, San Francisco and potentially a few other major locations, including at home. The Fellowship program will run through **June 2nd**, **2023**. In order to be considered all applicants must be active members in good standing.

## This is a paid Fellowship opportunity.

### Scope:

### Flexible work schedule

- TechCrunch writers work on a variety of schedules around the world..

Ownership

- We value and invest in self-starting writers that are comfortable driving towards their own stories.

### Benefits

- Our benefits include comprehensive healthcare, a great 401k, and more.

### Everyone has a voice

- We operate in a collaborative environment that values individual voices.

## The editorial brands participating in the Multimedia Fellowship Program are:

- <u>TechCrunch</u> We cover the world of startups closer than anyone else.
- <u>Yahoo Finance:</u> #1 digital destination for financial data, analysis and news.
- <u>Yahoo News</u>: Presents today's most important headlines from respected and credible local and national sources.

## Your Mission:

You will cover the emergence of new companies and technology that may one day scale to impact millions or billions of people. And you'll get to do it first.

You'll work with TechCrunch's diverse global team to analyze, report and contextualize these new technologies for a large audience. There are opportunities to participate in our news operation, deeper analysis product, TechCrunch+ as well as our events including TechCrunch Disrupt and Startup Battlefield. If you're interested in going beyond what's on the page and into live events, stage interviews and broadcast, you should be very excited to jump into our team.

### A Little About You:

We are looking for a reporter with strong writing skills who will join a global team of over 30 reporters and editors who write about early stage startups and technology. As a bonus, you may participate in a variety of our event endeavors.

A day at TechCrunch could involve talking to founders creating the world's next big tech company, developers and engineers that build products, investors that put the money in early to back big bets and users that can add perspective to your reporting. From crypto to health to mobility to climate and sustainability – our reporters go where the startup story is so be prepared to wrap your head around completely new technologies and products every day. Intellectual curiosity is an absolute must around here.

### **Responsibilities:**

- Manage multiple stories and projects simultaneously.
- You'll write voice-forward stories about startups and technology that set the narrative.
- Writing breaking news and feature stories on interesting trends about the business of startups.
- Help identify coverage areas, companies or startups that are historically underreported, or nascent.
- File contextually rich and logical stories.
- Work with our editorial leaders to support our events.

### **Qualifications:**

- Approximately 3-7 years of professional work experience.
- Experience in business, technology and finance topics is valued, but enthusiastic and engaged learners are welcome as well.
- Ability to work on stories independently on tight deadlines.
- Excellent verbal and written communication skills.
- Be comfortable moving quickly on stories with a declarative tone.

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